



Reese Partners

Perspective. Performance. Power.



REESE PARTNERS, LLC is a specialty consulting firm that helps businesses and public institutions improve operational efficiency, financial performance, and customer service. For more than a decade we have helped our clients identify opportunities and achieve measurable and sustainable results.

Our seasoned executives apply a distinctive hands-on approach to complex operational and financial challenges requiring speed to execution. Reese Partners professionals represent leadership, problem solving, and value creation.



To meet the needs of today's successful companies, Reese Partners added Asian options to its service offerings to help businesses enhance global strategies through expanded sales channels, manufacturing efficiencies, and strategic sourcing.



R Reese Partners applies a distinctive hands-on approach in helping you solve complex operational and financial challenges, with expertise across a wide range of industries, and for companies and organizations at all phases of the business life cycle.

Experienced People

- Our senior executives have 15 – 30 years of experience at leading companies and have strong financial and functional operating backgrounds
- Our consultants are experienced in driving change and provide accelerated and measured execution based on pragmatic solutions

Relationship Focused

- A senior member of our firm leads and actively works each engagement
- Our firm uses its extended network and relationships, including international alliances, to support and complement your needs

Proven Approach

- Our engagements are staffed with small teams of experienced professionals who develop a tailored approach to each situation
- We employ a collaborative team approach to leverage resources and promote knowledge transfer
- Our consultants use their communication and project management skills to foster consensus and buy-in

Project Payback

- Tactical plans are developed to quickly deliver improved operating efficiencies and financial results
- Results increase focus on value-added activities and improve managerial information
- Many projects are self-funding, enabling operational improvements from the project to provide payback

Building Stakeholder Value Through

Optimizing performance for sustainable results

Reese Partners helps companies and public institutions substantially improve performance through services designed to generate rapid and sustainable savings while enhancing service levels and advancing core business objectives.

Capabilities

- Business process documentation, review, and re-engineering
- Identification, evaluation, and documentation of key internal controls
- Operations integration and asset utilization
- Demand planning and inventory control
- Global supply chain management
- Mergers and acquisitions due diligence
- Benchmarking and performance metrics

Benefits

- Improve efficiency and effectiveness of business processes
- Strengthen internal controls
- Reduce operating expenses
- Enhance cash flows
- Increase consistency and uniformity in operations

Enabling ideal business processes with technology

Reese Partners helps organizations evaluate, select, and implement business systems to enhance service levels, gain operational efficiencies, and strengthen internal controls. Our focus is on guiding clients in the choice and use of technology that fits their business model and supports efficient processes, advancing strategic objectives, and improving the ability to respond to dynamic business conditions.

Capabilities

- Business process documentation, review, and re-engineering
- Systems evaluation, RFP, and vendor selection support
- Demonstration scripts
- ROI analysis
- Project management
- Configuration leadership, including functional requirements
- Training development

Benefits

- Technology is designed to meet the needs of the business
- Technology enables ideal business processes
- Better system selection decision to support company strategy
- Lower all-in system cost
- Improve managerial information for better decision making

PERFORMANCE
IMPROVEMENT

Reese

TECHNOLOGY
IMPLEMENTATION
AND LEADERSHIP

Operational and Financial Improvement

Maximizing value and mitigating risk

Our turnaround services leverage our deep financial, strategic, and rapid performance improvement expertise to help entities navigate financially stressed situations and restore long-term viability. Our focus is on rapid situation assessment and turnaround planning followed by expedited implementation support. We concentrate on preserving value through near-term cash flow enhancement, expedited decision-making, and enhancing core operations.

Capabilities

- Interim management (CEO, CRO, CFO)
- Viability assessments
- Valuation analysis, including quality of earnings assessments
- Organizational, operational, and financial restructuring
- Debtor and Creditor advisory services
- Pre- and post-bankruptcy process management
- Asset sales

Benefits

- Stabilize current situation
- Reduce cash burn rate
- Assess root cause issues
- Develop restructuring plan
- Restructure operations to maximize value
- Provide better communication and credibility with key parties

TURNAROUND
AND
RESTRUCTURING

Expanding global opportunities

Companies striving to compete in the competitive global economy frequently must look outside the U.S. for new growth and cost-saving opportunities. To support these needs, Reese Partners has formed a reliable network of strategic partners in India and China, and develops and implements market entry and low-cost sourcing strategies for U.S.-based companies expanding into Asia.

Capabilities

- Market-entry research and strategies
- In-country support
- Licensing and office set-up
- Sourcing office and factory development
- Strategic partner and supplier identification and qualification
- Global supply chain optimization
- Business process optimization

Benefits

- Expand sales channels
- Shorten the time to market
- Reduce operating expenses
- Increase consistency of operations
- Create greater operating flexibility
- Enhance cross-functional integration
- Control country and implementation risk

MARKET ENTRY
AND
IN-COUNTRY
SUPPORT

Partners

Industry Expertise

Higher Education and Nonprofits

Financial Services

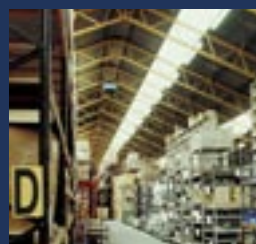
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Manufacturing

Business Services

Insurance



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